



September 2012 Kickoff Meeting Recap

In Defense of Processed Food: John Ruff, IFT President

I was very pleased to see everyone at the 2012-2013 CSIFT Kickoff Meeting. It was a packed house of over 130 people. We were very fortunate to have John Ruff, President of IFT as our guest speaker for the dinner meeting held at Rosewood Restaurant in Rosemont, IL. John gave a very informative update on what IFT is doing globally. I was amazed to hear how IFT is able to reach so many people through Food Technology Magazine, the Wellness Conferences, Annual Meetings, and the Feeding Tomorrow scholarships. This is a very exciting time to be a part of IFT. I look forward to the things to come within IFT.

John also shared details on how to defend food science and processed foods in our world today. He showed how important it is for each of us in this industry to defend food science. Food science and processed foods continue to play a role in how we feed the world today and into the future. We can be the voice that shows the value and benefits of processed foods with details on food safety & quality, packaging, and food health nutrition.

John showed facts that some processed foods can be more nutritious than those that were not processed. He also showed how lives could be saved in underdeveloped countries by educating them on the benefits of processed foods and packaging. I look forward to seeing everyone at the October meeting.

*John Chambers
Program Committee Chair, and Chair Elect CSIFT
14-Sept-2012*